

Wednesday, June 27

| Class | Time | Room | Hrs | |
|--|--------------------|------|------|--|
| From prevention to pump training: opportunities in diabetes care PR | 8 a.m. - 5:30 p.m. | 6C | 7.5 | |
| Enhanced services boot camp PR | 8 a.m. - 5:30 p.m. | 6D | 7.5 | |
| APhA pharmacy-based immunization delivery <i>This class requires an additional \$250 fee that will be billed after RBC</i> PR | 8 a.m. - 4:30 p.m. | 6E | 12 | |
| Increasing your LTC footprint: opportunities in skilled nursing facilities PR | 8 a.m. - 5 p.m. | 3 | 7.25 | |
| AHA BLS provider PR | 1 - 5 p.m. | 1B | 4 | |
| Mental health first aid PR | 8 a.m. - 5:30 p.m. | 4 | 8 | |
| APhA delivering medication therapy management services <i>This class requires an additional \$250 fee that will be billed after RBC</i> PR | 8 a.m. - 4:30 p.m. | 7AB | 10 | |

Thursday, June 28

| Class | Time | Room | Hrs | |
|---|------------------|------|-----|--|
| High impact front-end: improving your pharmacy's image and profitability | 7:30 - 9 a.m. | 6B | 1.5 | |
| Tips for optimizing 340B programs and finding the profit for your pharmacy | 7:30 - 9 a.m. | 6CF | 1.5 | |
| Ready to be paid differently: A CPESN™ USA update | 7:30 - 9 a.m. | 6DE | 1.5 | |
| Top Strategies for independent pharmacy owners to reduce 2018 taxes | 7:30 - 9 a.m. | 3 | 1.5 | |
| Motivating and engaging your team: increase productivity without increasing resources | 12:30 - 2 p.m. | 6B | 1.5 | |
| Nutrition therapy for wounds | 12:30 - 2 p.m. | 6CF | 1.5 | |
| Taxes 2018: what you need to know now | 12:30 - 2 p.m. | 6DE | 1.5 | |
| Challenges and opportunities in long-term care – expert panel | 12:30 - 2 p.m. | 3 | 1.5 | |
| AHA BLS Provider PR | 1 - 5 p.m. | 1B | 4 | |
| Pharmacy robbery prevention and survival | 2:15 - 3:45 p.m. | 6B | 1.5 | |
| DO NOT lose your profits to pharmacy audits | 2:15 - 3:45 p.m. | 6CF | 1.5 | |
| Employment law: an essential primer | 2:15 - 3:45 p.m. | 6DE | 1.5 | |
| Pitch perfect! Selling your services to long-term care facilities | 2:15 - 3:45 p.m. | 3 | 1.5 | |
| Bringing profits to the business of medication adherence | 4 - 5:30 p.m. | 6B | 1.5 | |
| Everything you need to know: federal and state legislative update | 4 - 5:30 p.m. | 6CF | 1.5 | |
| How community-based pharmacists can partner with clinicians in reducing opioids for non-cancer pain | 4 - 5:30 p.m. | 6DE | 1.5 | |
| Digital health for enhanced patient experience and pharmacy business growth: trends and insights | 4 - 5:30 p.m. | 3 | 1.5 | |

PR Denotes pre-registration is required for this continuing education (CE) course. To pre-register for these CE courses, **please click your RBC registration link that was emailed to you starting March 16, 2018.** Courses will be filled at a first come, first serve basis. Each course will have a waiting list; if someone drops out of the course, the next person will be notified.
















*Subject to change

Pharmacist course Pharmacist and Pharmacy Technician course



Educational programming for the 2018 Cardinal Health Retail Business Conference is accredited by the National Community Pharmacists Association (NCPA), with the exception of "Delivering Medication Management Services," "Pharmacy-Based Immunization Delivery," "Pharmacy-Based Travel Health Services" which are accredited by APhA, and "NACDS Point-of-Care Testing," which is accredited by the NACDS Foundation. NCPA, the American Pharmacists Association and NACDS Foundation are accredited by the Accreditation Council for Pharmacy Education as providers of continuing pharmacy education. Specific program credit is delineated in the individual program summaries.

Friday, June 29



| Class | Time | Room | Hrs | |
|---|--------------------|------|-----|---|
| AHA BLS provider PR | 8 a.m. - 12 p.m. | 1B | 4 | |
| Tax reform, regulation rollbacks, and market volatility: How to design a comprehensive tax strategy and investment plan in the age of Trump | 8:30 - 10 a.m. | 6B | 1.5 |  |
| Make an appointment with profits: building a profitable cash weight management program | 8:30 - 10 a.m. | 6CF | 1.5 |  |
| Mastering the message: marketing for your community pharmacy | 8:30 - 10 a.m. | 6DE | 1.5 |  |
| "Dos and don'ts" of providing consulting pharmacy services, EHR software, drug carts and other products and services to long-term care facilities | 8:30 - 10 a.m. | 3 | 1.5 |  |
| Keys to buying, selling and understanding pharmacy valuations | 10:15 - 11:45 a.m. | 6B | 1.5 |  |
| Opioids: the patient, the process, the big picture | 10:15 - 11:45 a.m. | 6CF | 1.5 |  |
| Lifblood of the successful pharmacy: marketing, joint ventures and arrangements with referral sources ... while remaining within legal parameters | 10:15 - 11:45 a.m. | 6DE | 1.5 |  |
| Long-term care legislative and regulatory update | 1 - 2:30 p.m. | 3 | 1.5 |  |
| When time is short: effective communication to improve patient outcomes | 1 - 2:30 p.m. | 6B | 1.5 |  |
| Building a travel immunization niche: the journey to profits | 1 - 2:30 p.m. | 6CF | 1.5 |  |
| Managing pharmaceutical waste | 1 - 2:30 p.m. | 6DE | 1.5 |  |
| Generation Rx: effective prevention messages and how pharmacists can lead prevention education in the community | 2:45 - 4:15 p.m. | 3 | 1.5 |  |
| Keeping up to date: new developments in immunizations | 2:45 - 4:15 p.m. | 6B | 1.5 |  |
| Marketing is more than a buzz word: using digital tools to engage and retain patients | 2:45 - 4:15 p.m. | 6CF | 1.5 |  |
| Using Telepharmacy to serve patients in underserved areas | 2:45 - 4:15 p.m. | 6DE | 1.5 |  |

Saturday, June 30

| Class | Time | Room | Hrs | |
|---|------------------|------|-----|---|
| Yes you can! How community pharmacies have profitably implemented enhanced patient care | 7:30 - 9 a.m. | 6B | 1.5 |  |
| Finding the savings: increasing your operational efficiencies | 7:30 - 9 a.m. | 6CF | 1.5 |  |
| Expert advisor: valuation insight in a changing market | 7:30 - 9 a.m. | 6DE | 1.5 |  |
| Guideline updates for the front line and patient counseling tips to improve care | 7:30 - 9 a.m. | 3 | 1.5 |  |
| Profit mastery: proven performance management tools for increasing profits and cash flow to drive pharmacy valuation <i>Note: A box lunch will be available during this class</i> PR | 11 a.m. - 5 p.m. | 6B | 6 |  |
| Mastering the message: marketing for your community pharmacy PR | 12:30 - 2 p.m. | 6CF | 1.5 |  |
| Managing a safe and productive pharmacy | 12:30 - 2 p.m. | 6DE | 1.5 |  |
| Community pharmacy-based point-of-care-testing PR | 1 - 5 p.m. | 3 | 4 |  |
| AHA BLS provider PR | 1 - 5 p.m. | 1B | 4 |  |
| Clinical compounding workshop - opportunities in compounding to meet patient needs PR | 1 - 5 p.m. | 4 | 4 |  |

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Continuing education courses are presented in partnership with:



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