

## Wednesday, June 27

Class	Time	Room	Hrs	
From prevention to pump training: opportunities in diabetes care <b>PR</b>	8 a.m. - 5:30 p.m.	6C	7.5	
Enhanced services boot camp <b>PR</b>	8 a.m. - 5:30 p.m.	6D	7.5	
APhA pharmacy-based immunization delivery <i>This class requires an additional \$250 fee that will be billed after RBC</i> <b>PR</b>	8 a.m. - 4:30 p.m.	6E	12	
Increasing your LTC footprint: opportunities in skilled nursing facilities <b>PR</b>	8 a.m. - 5 p.m.	3	7.25	
AHA BLS provider <b>PR</b>	1 - 5 p.m.	1B	4	
Mental health first aid <b>PR</b>	8 a.m. - 5:30 p.m.	4	8	
APhA pharmacy-based travel health services <i>This class requires an additional \$250 fee that will be billed after RBC</i> <b>PR</b>	8 a.m. - 12 p.m.	6F	6	
APhA delivering medication therapy management services <i>This class requires an additional \$250 fee that will be billed after RBC</i> <b>PR</b>	8 a.m. - 4:30 p.m.	7AB	10	

## Thursday, June 28

Class	Time	Room	Hrs	
High impact front-end: improving your pharmacy's image and profitability	7:30 - 9 a.m.	6B	1.5	
Tips for optimizing 340B programs and finding the profit for your pharmacy	7:30 - 9 a.m.	6CF	1.5	
Ready to be paid differently: A CPESN™ USA update	7:30 - 9 a.m.	6DE	1.5	
Top Strategies for independent pharmacy owners to reduce 2018 taxes	7:30 - 9 a.m.	3	1.5	
Motivating and engaging your team: increase productivity without increasing resources	12:30 - 2 p.m.	6B	1.5	
Nutrition therapy for wounds	12:30 - 2 p.m.	6CF	1.5	
Taxes 2018: what you need to know now	12:30 - 2 p.m.	6DE	1.5	
Challenges and opportunities in long-term care – expert panel	12:30 - 2 p.m.	3	1.5	
AHA BLS Provider <b>PR</b>	1 - 5 p.m.	1B	4	
Pharmacy robbery prevention and survival	2:15 - 3:45 p.m.	6B	1.5	
DO NOT lose your profits to pharmacy audits	2:15 - 3:45 p.m.	6CF	1.5	
Employment law: an essential primer	2:15 - 3:45 p.m.	6DE	1.5	
Pitch perfect! Selling your services to long-term care facilities	2:15 - 3:45 p.m.	3	1.5	
Bringing profits to the business of medication adherence	4 - 5:30 p.m.	6B	1.5	
Everything you need to know: federal and state legislative update	4 - 5:30 p.m.	6CF	1.5	
Best practices in pain management: improving prescriber relationships	4 - 5:30 p.m.	6DE	1.5	
Digital health for enhanced patient experience and pharmacy business growth: trends and insights	4 - 5:30 p.m.	3	1.5	

**PR** Denotes pre-registration is required for this continuing education (CE) course. To pre-register for these CE courses, **please click your RBC registration link that was emailed to you starting March 16, 2018.** Courses will be filled at a first come, first serve basis. Each course will have a waiting list; if someone drops out of the course, the next person will be notified.

\*Subject to change

Pharmacist course    Pharmacist and Pharmacy Technician course



Educational programming for the 2018 Cardinal Health Retail Business Conference is accredited by the National Community Pharmacists Association (NCPA), with the exception of "Delivering Medication Management Services," "Pharmacy-Based Immunization Delivery," "Pharmacy-Based Travel Health Services" which are accredited by APhA, and "NACDS Point-of-Care Testing," which is accredited by the NACDS Foundation. NCPA, the American Pharmacists Association and NACDS Foundation are accredited by the Accreditation Council for Pharmacy Education as providers of continuing pharmacy education. Specific program credit is delineated in the individual program summaries.

## Friday, June 29

Class	Time	Room	Hrs	
AHA BLS provider <b>PR</b>	8 a.m. - 12 p.m.	1B	4	
Tax reform, regulation rollbacks, and market volatility: How to design a comprehensive tax strategy and investment plan in the age of Trump	8:30 - 10 a.m.	6B	1.5	
Make an appointment with profits: building a profitable cash weight management program	8:30 - 10 a.m.	6CF	1.5	
Mastering the message: marketing for your community pharmacy	8:30 - 10 a.m.	6DE	1.5	
"Dos and don'ts" of providing consulting pharmacy services, EHR software, drug carts and other products and services to long-term care facilities	8:30 - 10 a.m.	3	1.5	
Keys to buying, selling and understanding pharmacy valuations	10:15 - 11:45 a.m.	6B	1.5	
Opioids: the patient, the process, the big picture	10:15 - 11:45 a.m.	6CF	1.5	
Lifeblood of the successful pharmacy: marketing, joint ventures and arrangements with referral sources . . . while remaining within legal parameters	10:15 - 11:45 a.m.	6DE	1.5	
Long-term care legislative and regulatory update	1 - 2:30 p.m.	3	1.5	
When time is short: effective communication to improve patient outcomes	1 - 2:30 p.m.	6B	1.5	
Building a travel immunization niche: the journey to profits	1 - 2:30 p.m.	6CF	1.5	
Managing pharmaceutical waste	1 - 2:30 p.m.	6DE	1.5	
Generation Rx: preventing prescription drug misuse	2:45 - 4:15 p.m.	3	1.5	
Keeping up to date: new developments in immunizations	2:45 - 4:15 p.m.	6B	1.5	
Marketing is more than a buzz word: using digital tools to engage and retain patients	2:45 - 4:15 p.m.	6CF	1.5	
Using Telepharmacy to serve patients in underserved areas	2:45 - 4:15 p.m.	6DE	1.5	

## Saturday, June 30

Class	Time	Room	Hrs	
Yes you can! How community pharmacies have profitably implemented enhanced patient care	7:30 - 9 a.m.	6B	1.5	
Finding the savings: increasing your operational efficiencies	7:30 - 9 a.m.	6CF	1.5	
Expert advisor: valuation insight in a changing market	7:30 - 9 a.m.	6DE	1.5	
Guideline updates for the front line and patient counseling tips to improve care	7:30 - 9 a.m.	3	1.5	
Profit mastery: proven performance management tools for increasing profits and cash flow to drive pharmacy valuation <i>Note: A box lunch will be available during this class</i> <b>PR</b>	11 a.m. - 5 p.m.	6B	6	
Mastering the message: marketing for your community pharmacy <b>PR</b>	12:30 - 2 p.m.	6CF	1.5	
Managing a safe and productive pharmacy	12:30 - 2 p.m.	6DE	1.5	
NACDS point-of-care testing <b>PR</b>	1 - 5 p.m.	3	4	
AHA BLS provider <b>PR</b>	1 - 5 p.m.	1B	4	
Clinical compounding workshop - Dermatology: compounded alternatives to commercial products <b>PR</b>	1 - 5 p.m.	4	4	

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Continuing education courses are presented in partnership with:



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