



# SAN ANTONIO

JULY 26-29, 2017

# Continuing Education ★ AT A Glance ★



## Wednesday, July 26

Class	Time	Room	Hrs
APhA delivering medication therapy management services <b>PR</b>	8 a.m. - 5 p.m.	217 C	8
APhA pharmacy-based immunization delivery <b>PR</b>	8 a.m. - 5 p.m.	217 B	8
It's all about CASH FLOW: short-term and long-term considerations of increasing profits and cash flow to drive increased pharmacy valuation <b>PR</b>	8 a.m. - 5 p.m.	214 D	8
APhA pharmacy-based travel health services <b>PR</b>	8 a.m. - 12 p.m.	217 A	4
An update on national pharmacist provider status and health care reform	8 - 10 a.m.	214 B	2
340B in 2017: opportunity amidst uncertainty	10:15 a.m. - 12:15 p.m.	214 C	2
Leadership, management, and high functioning teams - <i>Repeat Course</i>	12:45 - 2:45 p.m.	217 D	2
AHA basic life support certification - <i>Repeat Course</i> <b>PR</b>	1 - 5 p.m.	216 AB	4
Women in Pharmacy – security, risk, and the law	3 - 5 p.m.	217 A	2

## Thursday, July 27

Class	Time	Room	Hrs
Going global: travel medicine update 2017	7 - 9 a.m.	217 B	2
Taxes are your largest single expense: so what are you doing about it?	7 - 9 a.m.	217 A	2
Tools for creating a dynamic pharmacy front end	7 - 9 a.m.	Lila Cockrell Theatre	2
The "Heart" of Medication Therapy Management: application of cardiologic therapeutics in MTM	7 - 9 a.m.	214 D	2
Successful front end strategies for your pharmacy	12:30 - 2:30 p.m.	Lila Cockrell Theatre	2
LTC pharmacy regulatory and legislative update 2017	12:30 - 2:30 p.m.	217 C	2
A hard pill to swallow: dealing with medication adherence in practice	12:30 - 2:30 p.m.	214 D	2
Leadership, management, and high functioning teams - <i>Repeat Course</i>	12:30 - 2:30 p.m.	214 C	2
AHA basic life support certification - <i>Repeat Course</i> <b>PR</b>	1 - 5 p.m.	216 AB	4
Making metrics matter: increasing profits and cash flow to drive increased pharmacy performance and valuation	1 - 5 p.m.	217 A	4
Immunization update 2017	3 - 5 p.m.	217 B	2
Generation Rx - How pharmacists are at the center of community collaboration in preventing prescription drug misuse	3 - 5 p.m.	214 B	2
Taking a bite out of your tax bill - income and estate tax planning ideas in the post Trump election year	3 - 5 p.m.	217 D	2
ONU Alumni Reception	5 - 6 p.m.	TBD	1

**PR** Denotes pre-registration is required for this continuing education (CE) course. To pre-register for these CE courses, please visit [raabecollegeofpharmacy.org](http://raabecollegeofpharmacy.org). Courses will be filled on a first come, first serve basis. Each course will have a waiting list; if someone drops out of the course, the next person will be notified.

\*Subject to change

Pharmacist course    Pharmacist and Pharmacy Technician course



All programs for the 2016 Cardinal Health Retail Business Conference are accredited by the Raabe College of Pharmacy at Ohio Northern University, except the APhA courses "Delivering Medication Management Services," "Pharmacy-Based Immunization Delivery," and the "Pharmacy-Based Travel Health Services." Ohio Northern University and the American Pharmacists Association are accredited by the Accreditation Council for Pharmacy Education as providers of continuing pharmacy education. Specific program credit is delineated in the individual program summaries.

# Friday, July 28

Class	Time	Room	Hrs
AHA basic life support certification - <i>Repeat Course</i> <b>PR</b>	8 a.m. - 12 p.m.	216 AB	4
Breakeven 3600 plus: the absolute best tool to manage profitability. Period.	8 - 10 a.m.	Lila Cockrell Theatre	2
Hormone replacement therapy (HRT) and women's health	8 - 10 a.m.	217 D	2
Treating infections in the community pharmacy setting	8 - 10 a.m.	217 C	2
Payer insights & the role for pharmacy partnerships to impact Medicare Star Ratings - <i>Repeat Course</i>	8 - 10 a.m.	217 B	2
Pharmacy valuation and dealing with bank financing	10:20 a.m. - 12:20 p.m.	Lila Cockrell Theatre	2
Fraud landmines: how to recognize and how to avoid	10:20 a.m. - 12:20 p.m.	217 A	2
Foot care in diabetes - <i>Repeat Course</i>	10:20 a.m. - 12:20 p.m.	214 D	2
Payer insights & the role for pharmacy partnerships to impact Medicare Star Ratings - <i>Repeat Course</i>	10:20 a.m. - 12:20 p.m.	217 B	2
Learning to Share: how HIE will transform pharmacy practice	10:20 a.m. - 12:20 p.m.	214 C	2
What to expect during a Board of Pharmacy Inspection	12:45 - 2:45 p.m.	217 C	2
Pharmacy ownership: keys to buying and selling a pharmacy	12:45 - 2:45 p.m.	Lila Cockrell Theatre	2
A review and update of OTC products 2017	12:45 - 2:45 p.m.	217 D	2
Making money at MTM: strategies for implementing a successful business model	12:45 - 2:45 p.m.	214 B	2
Utilizing point-of-care testing in the community pharmacy <b>PR</b>	1 - 5 p.m.	214 A	4
Update on federal pharmacy law 2017 - <i>Repeat Course</i>	3 - 5 p.m.	217 A	2
Pharmacy compliance with Medicare DME requirements	3 - 5 p.m.	214 D	2
Understanding health literacy limitations: strategies for improving patient relationships and loyalty	3 - 5 p.m.	217 D	2
Strength in numbers: leveraging your back office to maximize growth & patient care	3 - 5 p.m.	Lila Cockrell Theatre	2

# Saturday, July 29

Class	Time	Room	Hrs
Update on federal pharmacy law 2017 - <i>Repeat Course</i>	11:45 a.m. - 1:45 p.m.	214 B	2
Compounding pharmacy legal and regulatory update	11:45 a.m. - 1:45 p.m.	217 B	2
New drugs 2017 - <i>Repeat Course</i>	11:45 a.m. - 1:45 p.m.	214 C	2
Guerilla marketing: a simple, effective and affordable way to grow	11:45 a.m. - 1:45 p.m.	217 A	2
DME audit activity: Medicare's arsenal of weapons	11:45 a.m. - 1:45 p.m.	214 D	2
AHA basic life support certification - <i>Repeat Course</i> <b>PR</b>	12 - 4 p.m.	216 AB	4
Using the GOLD guidelines in your MTM service	2 - 4 p.m.	217 C	2
New drugs 2017 - <i>Repeat Course</i>	2 - 4 p.m.	214 C	2
Foot care in diabetes - <i>Repeat Course</i>	2 - 4 p.m.	214 B	2
Pharmacy Security: are you really prepared for the "What if?"	2 - 4 p.m.	217 D	2

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